

THE WORLD OF ORGANICS AND MILLETS WILL CONVERGE



Shri Siddaramaiah
Hon'ble Chief Minister, Govt. of Karnataka

300+ STALLS/1,00,000+ SQ. FT.
ORGANIC & MILLET FOOD COURT
FOR BUSINESS + PROMOTIONS

Calling

FARMER

Farmer Producer Organizations
Organic Farmers Federations
Farmer Groups
Young Farmers

MARKET

Wholesalers
Traders
Retailers
E-tailers/Online Grocery Stores
Institutional Buyers
Value Added Resellers
Hotels & Restaurants
Food Manufacturers & Processors
Organic & Millet Brands
Organic Stores
Entrepreneurs & Startups
Food Processing Technology Enterprises
Organic Textile Manufacturers

CONSUMER

Health & Fitness Aficionados
Nutritionists
Students
Homemakers
Food Bloggers
Organic & Millet Enthusiasts

GOVERNMENT

Research Bodies
Foreign Governments & Trade Commissions
Multilateral Agencies
Bureaucrats
Policy Makers
Certification Agencies



**ORGANICS
& MILLETS
2018** JANUARY 19-21
BENGALURU PALACE
INTERNATIONAL TRADE FAIR

ORGANISED BY



Government of Karnataka



IN ASSOCIATION WITH



Government of India



APEDA



KNOWLEDGE PARTNER



ICCOA
ORGANICS



ORGANICS & MILLETS 2018

INTERNATIONAL TRADE FAIR JANUARY 19-21 BENGALURU PALACE

Encouraged by the success of the Organics & Millets 2017 - National Trade Fair, the Department of Agriculture, Government of Karnataka announces the International Trade Fair to further the promotion of organic and millet foods. The Fair will include an International Conference and exposition on a vista of opportunities in organic agribusiness, processing, marketing and technology in the global and domestic markets.

EVENT FEATURES

EXHIBITION

Organic foods and processing
Organic textiles/garments
Organic dairy/animal products
Millets and processed millet products
Government pavilion - Central and States
Foreign country pavilions
Certification bodies and organisations
Processing & packaging technology/
machinery

INTERNATIONAL CONFERENCE

National and international experts
24+ theme sessions

FARMERS' WORKSHOP

Sessions in local/regional languages
State of the art knowledge to grassroots

B2B & B2F MEETS

International and national players
Farmers federations, FPOs, FPCs, others

CONSUMER CONNECT

Cooking competition
Quiz for students
Interaction with dieticians and nutritionists

FOOD COURT

Forgotten foods - Millet preparations
Novel, healthy dishes and beverages
Cooking demo with Organics/Millets



RUN UP TO THE MAIN EVENT

Curtain-raisers in Bangalore, Mumbai, Delhi, Hyderabad, Cochin and Chennai
International roadshows in USA, Germany, UAE
Workshops for retailers/exporters
Press meets, radio broadcasts
Run for Organics & Millets

DON'T MISS THIS AMAZING OPPORTUNITY. BE A PART OF THIS MEGA EVENT
REGISTER TODAY: www.organics-millets.in JOIN THE COMMUNITY: www.facebook.com/organics.millets

ORGANICS AND MILLETS NATIONAL TRADE FAIR 2017

The Organics and Millets National Trade Fair 2017, consisting of an exhibition, buyer-seller (B2B) meets, a national conference, farmer's workshops, consumer connect program and organic food court, brought key stakeholders together and provided a massive boost to the sustainable future for Karnataka's farmers.



AT A GLANCE

260 exhibition booths
49,000 visitors
20 MoUs signed
Rs. 90 lakh counter sales
Rs. 50 crore worth trade generated

KARNATAKA, PIONEERING ORGANIC AGRICULTURE

The first state to formulate an Organic Farming Policy in 2004, revised in 2017, Karnataka is one of the prominent millet producers in India and stands 5th in the country in terms of total cultivated area under organic certification.

Total of 93,963 ha under certified organic farming and 2.82 MT production

14 organic farmers federations formed

Organic research stations in Agricultural universities

Bengaluru - Organic capital of India

Promotion of millet as a cultivation that is good for the consumer, farmer & environment

18 lakh hectares producing millets

ORGANIC FARMING DIVISION

Karnataka State, Department of Agriculture,
No. 1, Sheshadri Road, Bengaluru 560001
P 080-22074111 / 22242746 / 22074101
E organicsandmillets@gmail.com

INTERNATIONAL COMPETENCE CENTRE

FOR ORGANIC AGRICULTURE (ICCOA)
No. 58/3, 39 A Cross, 11th Main,
4th T Block, Jayanagara, Bengaluru 560041
P 080-26641152 / 26641153
E events@iccoa.org

INDUSTRY PARTNER



MILLET RESEARCH ASSOCIATES

